

white columns

For Immediate Release

**White Columns proudly presents:
May 5 – June 10, 2006**

The Bulletin Board: Matt Keegan – “How To Make A Portrait”

The seventh installation for White Columns' project space The Bulletin Board – a 6' x 4' glazed aluminum bulletin board installed in our entrance lobby – is by the New York-based artist **Matt Keegan**.

“How to Make a Portrait” is a two-part project by Keegan that will take place at both White Columns and - beginning May 11th - at the Nicole Klagsbrun gallery, New York.

For this project Keegan has worked with his father Ed - as muse and collaborator - in an attempt to create both a “portrait” of him and also of Manhattan, Brooklyn and Queens as experienced by the artist and his father.

Keegan's project at White Columns consists of three elements: an installation in the bulletin board of three drawings, and a vintage color postcard of the Empire State Building; a new issue of ‘The W.C.’ – White Columns' occasional ‘zine that takes the form of Ed Keegan's own personal Zagat-like guide to some of his favorite spots in New York; and finally a series of occasional performances, in which Gerald Rogo will act as a stand-in for the artist's father.

(The first performance will be held on May 5th at White Columns during the exhibition's opening reception. Subsequent performances will be held on Saturdays May 6th, 20th, and the 27th at 4pm in Jackson Square Park on 8th Avenue between Horatio and Greenwich Avenue.)

Matt Keegan received an MFA from Columbia University in 2004. He has exhibited his own work recently in shows at China Art Objects, Los Angeles (2006); Sculpture Center, New York; D'Amelio Terras, New York; and Artists Space, New York (all 2005), amongst others. His “organizational” projects include ‘Etc.’ for the Andrew Kreps Gallery, New York (2005), and since 2003 he has been co-publisher of North Drive Press, an artist-run publication, which will soon release a third issue. Keegan will have a two-person show with Leslie Hewitt at Wallspace, New York in June.

The Bulletin Board series is generously supported by Corrie Sandelman.